

CASCADIA COUNCIL – SCOUTS CANADA

JOB DESCRIPTION

DEPUTY COUNCIL COMMISSIONER – MEMBERSHIP GROWTH

Accountable to: Council Commissioner
Term: Appointed annually, to a maximum of 3 consecutive terms
Time Required: 3 to 5 hours per week; potential for 2 to 3 weekends per year

Major Responsibility:

Works with volunteers and staff to develop, implement and monitor activities that result in more youth and volunteer members of Cascadia Council, Scouts Canada.

Duties and Responsibilities:

1. Actively participates as a member of the Council Leadership Team
2. Establishes a close working relationship with the Area Support Managers (ASMs).
3. Develops and implements a membership growth plan and budget.
4. Identifies and removes barriers to recruiting and retaining program participants and volunteers.
5. Communicates growth opportunities among Scouting groups, Area Service Teams, Council Committees and other Councils; reports all progress and difficulties encountered.
6. Works closely with Area Commissioners to start new groups and re-activate closed groups.
7. Provides leadership to member recruitment activities including registration.
8. Liaises with Sponsor/Partner organizations including organizing and supporting relationships committees.
9. Identifies and develops agreements with new Sponsor/Partner organizations.
10. Identifies and provides resource and support structures to ensure new groups thrive.
11. Designs and delivers workshops to help Scouting Groups and Area Service Teams recruit and retain more youth and adult members.
12. Researches and communicates demographic trends.

Qualifications:

1. Demonstrated leadership, management, problem solving and decision making skills.
2. Has proven ability to inspire confidence, team effort and leadership in others.
3. Excellent communication skills: ability to communicate clearly and professionally both verbally and in writing.
4. A keen desire to help drive membership growth and retention.
5. Knowledge of youth programs, leadership programs, volunteer development and training programs.
6. Demonstrates a commitment to Scouting Mission, Principles and Practices through personal development and sound management practices.